



BUNDLE: Neck: Organiztional Behavior + Neck: Organizational Behavior Interactive Ebook

Christopher P. Neck

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Organizational Behavior

Organizational Behavior: A Critical-Thinking Perspective provides insight into OB concepts and processes through a first-of-its-kind active learning experience. *Thinking Critically* challenge questions tied to Bloom's taxonomy appear throughout each chapter, challenging students to apply, analyze, and create. Unique, engaging case narratives that span several chapters along with experiential exercises, self-assessments, and interviews with business professionals foster students' abilities to think critically and creatively, highlight real-world applications, and bring OB concepts to life. Christopher P. Neck, Jeffery D. Houghton, and Emma L. Murray provide a "big picture" framework that illustrates how individual processes, team processes, influence processes, and organizational processes impact important organization outcomes such as individual performance, job satisfaction, team performance, and organizational performance. Rich with thought-provoking content and practical applications, students will walk away with critical thinking skills that help them make effective and thoughtful decisions.

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