



Successful Social Media Marketing in a Week

Nick Smith

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Sunday: Understand what social media marketing is, its purpose, benefits and potential pitfalls

Monday: Gain insight with cases studies of companies that have achieved positive results from social media

Tuesday: Get started with key strategies and tactics and learn how to find and engage with your audience

Wednesday: Learn how to set up and configure Blogging, Facebook, Twitter and LinkedIn

Thursday: Learn how to set up and configure YouTube, Google, Pinterest, StumbleUpon, and other ones to watch

Friday: Utilize other people's content to help you become the authority in your marketplace, in one hour a day or less

Saturday: Discover the tools and techniques that will help you to continually manage your social media campaign



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